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FOR IMMEDIATE RELEASE

LOCAL ROLLER GIRLS VIE FOR SECOND WIN AGAINST NO. 2 TEAM IN STATE
Saturday, March 13: Gainesville Roller Rebels v. Tallahassee Rollergirls' Jailbreak Betties

GAINESVILLE, Fla., Feb. 25, 2010 —The claws come out on Saturday, March 13, as the Gainesville Roller Rebels (GRR) women's flat track roller derby league takes on the no. 2 league in the state, the Tallahassee Rollergirls, on a mission to recover from their loss to GRR at the end of the 2009 season.

Fans of all ages will enjoy a fast-paced, full-contact game beginning at 7:30 p.m. at the Alachua County Fairgrounds (2900 N.E. 39th Ave.). Advance tickets (\$8) are available at Sweet Dreams Ice Cream (3437 W. University Ave.) or brownpapertickets.com. Admission is \$10 at the door for ages 13-and-up; 12-and-under are free.

Doors open at 6:45 p.m. Bring a chair or picnic blanket, as the venue does not have seating; track-side (aka rink floor) seating is available for 18-and-up. Water fountains on-site; concessions will also be available, but alcohol will not be allowed inside the building.

As part of Roller Rebels' pledge to give back to the community, the LifeSouth Bloodmobile will open at 6:30 p.m. to begin taking life-saving donations (ages 16 and up). The first 10 on-site donors will receive free entry to the event as well as special gift packs while supplies last.

UPCOMING GRR EVENTS:

Wednesday, March 3, 8 p.m.: GRR Recruitment Night (Skate Station: 1311 N.W. 76th Blvd.)

Learn teamwork. Join roller derby! Find out what the roller derby revolution is all about on Wednesday, March 3, at Skate Station. This informational meeting will give you what you need to begin skating or refereeing women's flat track roller derby in Gainesville.

Thursday, March 11, 8 p.m.: Newbie Public Scrimmage (Skating Palace: 357 N.W. Hall of Fame Drive, Lake City)

See roller derby in the raw! GRR and the Jacksonville Roller Girls host a public scrimmage featuring the newest rollergirls on the track on Thursday, March 11, at The Skating Palace in Lake City. Admission is just \$1.

Thursday, March 18, 8 p.m.: Vet Public Scrimmage (Skating Palace: 357 N.W. Hall of Fame Drive, Lake City)

See roller derby in the raw! GRR and the Jacksonville Roller Girls host their regular monthly public scrimmage with the veteran rollergirls on Thursday, March 18, at The Skating Palace in Lake City. Admission is just \$1.

NEXT BOUT IN GAINESVILLE:

April 17 v. Beach Brawl Sk8r Dolls from Ft. Walton Beach, Florida. Location TBA.

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About the Gainesville Roller Rebels (GRR): GRR is Alachua County's first and only women's flat track roller derby league, founded in November 2007 by Ms. Rebel and incorporated as a Florida non-profit in June 2008. The league boasts a roster of women from every walk of life — including stay-at-home moms, professionals, students and everything in-between — and strives to provide the opportunity to play this extreme sport to women skaters of all economic backgrounds while providing family-friendly entertainment to the Gainesville area. GRR is committed to fostering community involvement, sisterhood and personal empowerment within a physically demanding environment.

More about the sport of women's flat track roller derby: Roller derby has experienced a nationwide explosion in the past decade. The newly reincarnated collision sport leaves behind the wrestling-style scripts of the past and ushers in a full-contact game with rules and penalties dictated by the Women's Flat Track Derby Association (WFTDA). Known only by pseudonyms during a game, women of mind-boggling athleticism speed around a flat track with manic fury and unstoppable mayhem. The hits, the blood, the injuries and the glory are all 100 percent real.

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