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FOR IMMEDIATE RELEASE

LOCAL ROLLER GIRLS PLAY FIRST OUT-OF-STATE OPPONENT IN 2010 SEASON OPENER

Sunday, Feb. 28: Gainesville Roller Rebels v. Columbia Quad Squad (South Carolina)

GAINESVILLE, Fla., Feb. 4, 2010 — After ending 2009 with a bang by beating the no. 2 team in the state, the Gainesville Roller Rebels (GRR) women's flat track roller derby league begins a jam-packed 2010 season on Sunday, Feb. 28, with a game featuring their first out-of-state opponent, South Carolina's Columbia Quad Squad.

Fans of all ages will enjoy a fast-paced, full-contact game beginning at 7 p.m. at Skate Station Funworks (1311 N.W. 76th Blvd.). Advance tickets (\$8) are available at Skate Station, Sweet Dreams Ice Cream (3437 W. University Ave.) or brownpapertickets.com. Admission is \$12 at the door for ages 13-and-up; 12-and-under are free.

Doors open at 6:15 p.m. Bringing a chair is recommended, but limited table seating will also be available; track-side (aka rink floor) seating is available for 18-and-up. Concessions—including beer for 21-and-up with ID—will be available inside Skate Station.

As part of Roller Rebels' pledge to give back to the community, the LifeSouth Bloodmobile will open at 6 p.m. to begin taking life-saving donations (ages 16 and up). The first 10 on-site donors will receive free entry to the event as well as special gift packs while supplies last.

UPCOMING GRR EVENTS:

Saturday, Feb. 13, 10 p.m.: New Team Names Party (The Atlantic: 15 N. Main St.)

Join GRR as they announce the league's two new team names from the "Name Our Teams!" contest on Saturday, Feb. 13, at The Atlantic. Ten finalists from the Gainesville community have been invited to join the party, which includes multiple bands and a DJ.

Thursday, Feb. 18, 8 p.m.: Public Scrimmage (Skating Palace: 357 N.W. Hall of Fame Drive, Lake City)

See roller derby in the raw! GRR and the Jacksonville Roller Girls host their monthly public scrimmage on Thursday, Feb. 18, at The Skating Palace in Lake City. Admission is just \$1.

Saturday, Feb. 20, 10 a.m.: ACEL Charity Kickball Tournament (Diamond Sports Park: 4000 S.W. 122nd St.)

The Roller Rebels are kicking balls for darn good reason at their first appearance in the ACEL Champions for Charity Kickball Tournament on Saturday, Feb. 20, at Diamond Sports Park. Calling themselves the "Rebels with a Cause," the team hopes to bring home a win and large donation for Peaceful Paths, their chosen charity.

Friday, Feb. 26, 9 p.m.: Billetproof Car Show Pre-Party (Market Street Pub: 120 S.W. First Ave., Gainesville)

Hot rods and roller girls: A marriage made in heaven. Join the Billetproof Car Show-bound at Market Street Pub on Friday, Feb. 26, for pre-show festivities starting at 9 p.m.

Monday, March 1, 7 p.m.: GRR Recruitment Night (Alachua Co. Fairgrounds: 2900 N.E. 39th Ave.)

Learn teamwork. Join roller derby! Find out what the roller derby revolution is all about on Monday, March 1, at the Alachua County Fairgrounds. This informational meeting will give you what you need to begin skating or refereeing women's flat track roller derby in Gainesville.

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About the Gainesville Roller Rebels (GRR): GRR is Alachua County's first and only women's flat track roller derby league, founded in November 2007 by Ms. Rebel and incorporated as a Florida non-profit in June 2008. The league boasts a roster of women from every walk of life — including stay-at-home moms, professionals, students and everything in-between — and strives to provide the opportunity to play this extreme sport to women skaters of all economic backgrounds while providing family-friendly entertainment to the Gainesville area. GRR is committed to fostering community involvement, sisterhood and personal empowerment within a physically demanding environment.

More about the sport of women's flat track roller derby: Roller derby has experienced a nationwide explosion in the past decade. The newly reincarnated collision sport leaves behind the wrestling-style scripts of the past and ushers in a full-contact game with rules and penalties dictated by the Women's Flat Track Derby Association (WFTDA). Known only by pseudonyms during a game, women of mind-boggling athleticism speed around a flat track with manic fury and unstoppable mayhem. The hits, the blood, the injuries and the glory are all 100 percent real.

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