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**FOR IMMEDIATE RELEASE**

### **LOCAL ROLLER GIRLS AIM TO BRING WINNING STREAK HOME**

**Saturday, April 17, 2010, 9 p.m. at Skate Station Funworks: Gainesville Roller Rebels vs. Ft. Walton Beach's Beach Brawl Sk8r Dolls**

GAINESVILLE, Fla., Apr. 15, 2009 — This Saturday at 9 p.m., the Gainesville Roller Rebels are back at Skate Station Funworks—and this local women's flat track roller derby league is looking to bring a recent streak of away victories home to Gainesville.

Press Relations Coordinator Adrienne "Rage-rienne" Filardo spoke of some new and exciting changes the league has experienced since the beginning of the 2010 season. "We have really transformed in terms of our teamwork and comfort on the track, and we are the strongest we've ever been. We can't wait to show off for our fans here at home."

Fans of all ages will enjoy a fast-paced, full-contact game beginning at 9 p.m. at Skate Station Funworks (1311 N.W. 76th Blvd.). Advance tickets (\$8) are available at Skate Station, Sweet Dreams Ice Cream (3437 W. University Ave.) or [brownpapertickets.com](http://brownpapertickets.com). Admission is \$12 at the door for ages 13-and-up; 12-and-under are free.

Doors open at 8:15 p.m and bringing a chair is recommended. However, limited table seating will also be available; track-side (aka rink floor) seating is available for 18-and-up. Concessions—including beer for 21-and-up with ID—will be available inside Skate Station.

As part of Roller Rebels' pledge to give back to the community, the LifeSouth Bloodmobile will open at 8 p.m. to begin taking life-saving donations (ages 16 and up). The first 10 on-site donors will receive free entry to the event as well as special gift packs while supplies last.

### **UPCOMING GRR EVENTS:**

Thursday, April 22, 8 p.m.: Public Scrimmage (Skating Palace: 357 N.W. Hall of Fame Drive, Lake City)

See roller derby in the raw! GRR and the Jacksonville Roller Girls host their monthly public scrimmage on Thursday, April 22, at The Skating Palace in Lake City. Admission is just \$1.

Saturday, May 8: Gainesville Roller Rebels' Swamp City Sirens vs. Tallahassee Rollergirls' Jailbreak Betties (Tallahassee)

GRR takes on the B team of a Women's Flat Track Derby Association (WFTDA)-certified league in Tallahassee on Saturday, May 8. Big hits and bigger spills guaranteed!

### **NEXT BOUT IN GAINESVILLE:**

Sunday, May 23, 7 p.m.: Gainesville Roller Rebels' Swamp City Sirens vs. Bradentucky Bombers at Skate Station.

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**About the Gainesville Roller Rebels (GRR):** GRR is Alachua County's first and only women's flat track roller derby league, founded in Nov. 2007 by Ms. Rebel and incorporated as a Florida non-profit in June 2008. The league boasts a roster of women from every walk of life — including stay-at-home moms, professionals, students and everything in-between — and strives to provide the opportunity to play this extreme sport to women skaters of all economic backgrounds while providing family-friendly entertainment to the Gainesville area. GRR is committed to fostering athletic ability, community involvement, sisterhood and personal empowerment within a physically demanding environment.

**More about the sport of women's flat track roller derby:** Roller derby has experienced a nationwide explosion in the past decade. The newly reincarnated collision sport leaves behind the wrestling-style scripts of the past and ushers in a full-contact game with rules and penalties dictated by the Women's Flat Track Derby Association (WFTDA). Known only by pseudonyms during a game, women of mind-boggling athleticism speed around a flat track with manic fury and unstoppable mayhem. The hits, the blood, the injuries and the glory are all 100 percent real.

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