



Dear Derby Supporter,

As a potential sponsor of the Gainesville Roller Rebels, the league would like to thank you for your consideration of support. We would not have been able to reach many of our goals without the unwavering support of our local community and generous sponsors.

Because of sponsor assistance, GRR has made great strides in making our mark in roller derby. During our first full season of play in 2009, we won 4 out of a total of 9 versus bouts against some of the toughest teams in the Florida derby collective, and because of this we have been asked by other leagues to move on from competing against their B-level teams to taking on their A-level teams.

As the Gainesville Roller Rebels strengthen as a league, not only in terms of athleticism and drive but also in popularity, our crowds have grown larger and more diverse. The growth of roller derby in general is opening up more exposure opportunities for our sponsors. It is our hope to solidify our mutually beneficial bond as members of the community.

Following is the Gainesville Roller Rebels Sponsorship Agreement Structure, which illustrates the ways in which GRR can support your business in exchange for various levels of support.

If you have any questions, please do not hesitate to contact me. I look forward to welcoming you to the Gainesville Roller Rebels family!

Best,

Rage-rienne (Adrienne Filardo)

Sponsorship Coordinator

Gainesville Roller Rebels



Why Sponsor Roller Derby? Roller derby is Gainesville's—and Florida's—newest attraction, as well as one of the fast-growing sports in the nation. Featuring highly competitive women in a full-contact sport dubbed “rugby on wheels,” your Gainesville Roller Rebels sponsorship gives you unique access to old-school roller derby fans, college-age men and women and families looking for a different kind of entertainment, all in the same venue. Home games bring in upwards of 600 attendees!

Gold Star: \$750

- ★ Company logo on Sponsorship page at www.gainesvillrollerrebels.com, including link to company Web site
- ★ Area for company banner (provided by sponsor) at home bouts
- ★ Gainesville Roller Rebels merchandise package for 2 (2 t-shirts, 2 stickers, 2 can coolies)
- ★ Company name/logo to be featured on “GRR Loves Our Sponsors Banner!” to be displayed at home bouts
- ★ Season passes for three for **all** home bouts during the sponsorship period
- ★ Free concessions and up to 2 free PBR per redeemed sponsorship pass per bout.

Silver Star: \$500

- ★ Company logo on Sponsorship page at www.gainesvillrollerrebels.com, including link to company Web site
- ★ Up to 5 free admissions** to be redeemed at home bouts during period of sponsorship
- ★ Up to 100 business cards or fifty 4”x6” post cards to be used for distribution at bout (provided by sponsor)
- ★ Gainesville Roller Rebels merchandise package for 1 (1 t-shirts, 1 sticker, 1 can coolies)
- ★ Company name/logo to be featured on “GRR Loves Our Sponsors Banner!” to be displayed at home bouts

Bronze Star: \$300

- ★ Company name included in bout programs and announced as a sponsor at all bouts p
- ★ Company name/logo on Sponsorship page at www.gainesvillrollerrebels.com, including link to Web site
- ★ Up to 100 business cards or fifty 4”x6” post cards to be used for distribution at bout (provided by sponsor)
- ★ Up to 3 free admissions** to be redeemed at home bouts during period of sponsorship

Titanium Star: \$200

- ★ Company name included in bout programs and announced as a sponsor at all bouts
- ★ Company name/logo featured on Sponsorship page at www.gainesvillrollerrebels.com, including link on Web site
- ★ Up to 100 business cards or fifty 4”x6” post cards to be used for distribution at bout (provided by sponsor)

Aluminum Star: \$100

- ★ Company name included in bout programs and announced as a sponsor at all bouts
- ★ Company name/logo on Sponsorship page at www.gainesvillrollerrebels.com

PLEASE NOTE: All sponsorships are for 1 full year from date of contract. If sponsorship includes giveaways for benefit events, Gainesville Roller Rebels may choose to include the sponsor's name or logo on event advertisements and mention the sponsor's name at events; however, this statement does not guarantee a name or logo on any event advertisements or a mention of the sponsor's name at any events. * As home bouts (Gainesville, Florida) are not currently scheduled, any sponsorship including home bout benefits will be extended once home bouts begin, for a period of 1 full year. This extension only applies to home bout benefits and will not be extended on Web site links or merchandise packages. ** Admissions are valid at designated home bouts only (Gainesville, Florida) once scheduled. Sponsors will be provided with the appropriate number of season passes valid for the total number of home bouts for that particular season; replacement passes are not available. Away bouts are not included as part of season pass privileges. SPONSORSHIP PACKAGE PRICES AND BENEFITS ARE SUBJECT TO CHANGE WITHOUT NOTICE.