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**Dear Derby Supporter,**

As a potential sponsor of the Gainesville Roller Rebels (GRR), we would like to thank you for your interest in our league. We would have never been able to reach many of the goals we have achieved without the unwavering support of our local community and generous sponsors since our founding in 2007.

Because of sponsor assistance, GRR has made great strides in making our mark in roller derby. During the 2011 season we just closed in November we won a total of 12 games in our 18-bout season this year. Our improved record has enabled us to play A-rated teams at both home and away bouts. We are also looking forward to joining the Women's Flat Track Derby Association (WFTDA) Apprentice Program in the second half of 2012. Our admission to WFTDA will qualify GRR for WFTDA Regional and National Tournament play as well as the opportunity to organize and host these tournaments in the future.

As GRR strengthens as a league, not only in terms of athleticism and drive but also in popularity, our crowds have grown larger and more diverse. The growth of roller derby in general is opening up more exposure opportunities for our sponsors. It is our hope to solidify our mutually beneficial bond as members of the community with a number of local businesses.

Following is the Gainesville Roller Rebels Sponsorship Agreement Structure, which illustrates the ways in which GRR can support your business in exchange for various levels of support.

If you have any questions, please do not hesitate to contact me. I look forward to welcoming you to the Gainesville Roller Rebels family in 2012!

**Sincerely,**

**Deana Diaz**

GRR Sponsorship Coordinator  
Sponsorships@gainesvillrollerrebels.com

### **Platinum Star \$1500**

- ★ Season Sponsorship of one of the Premium sections (line, penalty, half-time, etc.)
- ★ Company name listed as sponsor in programs and announced as a sponsor at all home bouts
- ★ Featured Sponsor placement on GRR homepage at [www.gainesvillrollerrebels.com](http://www.gainesvillrollerrebels.com), Company logo on Sponsorship page as well, including link to company Web site
- ★ Company name/logo to be featured on “GRR Loves Our Sponsors Banner!” to be displayed at all home bouts
- ★ Premium banner placement at all home bouts – banner to be provided by sponsor
- ★ Up to 100 business cards or fifty 4”x6” post cards to be used for distribution at all home bouts (provided by sponsor)
- ★ Season passes for two to **all** home bouts during the sponsorship period\*
- ★ Free concessions and up to 2 free refreshments per redeemed sponsorship pass each bout

### **Gold Star \$1000**

- ★ Company name listed as sponsor in programs and announced as a sponsor at all home bouts
- ★ Company name/logo on Sponsorship page at [www.gainesvillrollerrebels.com](http://www.gainesvillrollerrebels.com), including link to company Web site
- ★ Company name/logo to be featured on “GRR Loves Our Sponsors Banner!” to be displayed at home bouts
- ★ Area for company banner provided at all home bouts – banner to be provided by sponsor
- ★ Up to 100 business cards or fifty 4”x6” post cards to be used for distribution at all home bouts (provided by sponsor)
- ★ Two tickets to half of the season’s scheduled home bouts\*
- ★ 2 free refreshments per redeemed sponsorship pass each bout

### **Premium Season Area Sponsorships \$750**

- ★ Season Sponsorship of one of the Premium sections (line, penalty, half-time, etc.)
- ★ Company name listed as sponsor in all home bout programs
- ★ Company name/logo on Sponsorship page at [www.gainesvillrollerrebels.com](http://www.gainesvillrollerrebels.com), including link to company Web site

### **Silver Star \$500**

- ★ Company name listed as sponsor in programs and announced as a sponsor at all home bouts
- ★ Company name/logo on Sponsorship page at [www.gainesvillrollerrebels.com](http://www.gainesvillrollerrebels.com), including link to company Web site
- ★ Up to 100 business cards or fifty 4”x6” post cards to be used for distribution at bout (provided by sponsor)
- ★ Company name/logo to be featured on “GRR Loves Our Sponsors Banner!” to be displayed at home bouts
- ★ Two Tickets to two home bouts\*

### **Bronze Star \$250**

- ★ Company name listed as sponsor in programs at all home bouts
- ★ Company name/logo on Sponsorship page at [www.gainesvillrollerrebels.com](http://www.gainesvillrollerrebels.com), including link to company Web site
- ★ Two Tickets to one home bout\*

PLEASE NOTE: All sponsorships are for 1 full year from date of contract. If sponsorship includes giveaways for benefit events, Gainesville Roller Rebels may choose to include the sponsor’s name or logo on event advertisements and mention the sponsor’s name at events; however, this statement does not guarantee a name or logo on any event advertisements or a mention of the sponsor’s name at any events. \* As home bouts (Gainesville, Florida) are not currently scheduled, any sponsorship including home bout benefits will be extended once home bouts begin, for a period of 1 full year. This extension only applies to home bout benefits and will not be extended on Web site links. Admissions are valid at designated home bouts only (Gainesville, Florida) once scheduled. Sponsors will be provided with the appropriate number of passes valid for the number of home bouts specified for that particular season; replacement passes are not available. SPONSORSHIP PACKAGE PRICES AND BENEFITS ARE SUBJECT TO CHANGE WITHOUT NOTICE.